

Sanomedics International Holdings, Inc.

Sanomedics Fights Spread of H1N1 Pandemic on Two Continents

Hands-Off High-Tech Home and Clinic Digital Monitoring Technology Prevents Easy Spread of H1N1 Virus in Home and Clinic Setting.

Miami, June 2009: The world is in the grip of the first Phase 6 Pandemic in nearly half a century, according to the World Health Organization. The US CDC says that the United States has more than half of all the world's cases – 17,885 of 29,669, and one-third – 45 of the world's 145 reported deaths from the deadly Swine Flu pandemic. Only Mexico has more reported deaths from Swine Flu than the US, and all of the highest number reported cases and deaths can be found in North and South America, with Canada, Chile, Mexico and the US leading the pack.

This global pandemic has made individuals more aware than ever before of the risks involved in providing care to family members, and this is leading to dramatic changes in the way private citizens are demanding that their healthcare services be delivered. Among the most dramatic changes being demanded is a safe, high-tech solution to monitoring the health of family members in their homes, and Sanomedics is in the forefront of this new societal trend.

“Sanomedics is bringing state-of-the-art digital technology to people at home,” Sanomedics’ President, Keith Houlihan, explained, “and we’re doing this on an international basis. Starting in the US and Canada, we are distributing a fast-growing product-line of hands-off digital health monitors that will allow family members to care for sick loved-ones without increasing their own risk of catching the pandemic flu or any other contagious disease.

“This technology includes an innovative new way to take an individual’s temperature without touching them – ideal for treating sick children but useful in dealing with contagious family members of all ages,” Houlihan said. “Sanomedics is also fielding a digital, talking self-administered blood-pressure monitor, as well as a talking scale which puts a person’s weight into the larger context of their own personal health situation.”

Hands-free technology is inherently less likely to spread contagious disease germs than those requiring hands-on administration, which is common with current-technology personal thermometers – and self-administered monitors such as the Sanomedics blood pressure monitor also reduce the opportunity for disease germs to spread. This is important with all home-care illnesses, but especially when dealing with potentially deadly pandemic flu infestations.

This pandemic is hitting the Americas harder than the “Old World,” and Sanomedics is there, ready to help individuals deal with this disease. With offices in Santiago Chile, as well as in the USA, Sanomedics recognize as few others do that the emerging Latin American market is 50

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percent larger than either North America or the entire EU market. “We also know that Latin America is particularly hard-hit by the pandemic Swine Flu,” Houlihan pointed out.

“Individuals and family caregivers in this market have both the discretionary income and the strong personal desire to improve their healthcare to world-class US standards. So we have two dynamic billion-dollar markets, each eager for the new home-care digital monitors we’re bringing to market,” Houlihan said.

“This is especially true in the face of a global pandemic that targets our most vulnerable citizens – the very young and the very old,” Houlihan said. “These at-risk individuals require more accurate healthcare monitoring, monitoring that avoids one-on-one contact that can lead to the transmission of potentially-deadly illnesses. Our fast-growing product line specifically focuses on meeting these needs, ensuring that market demand will remain strong and profitable,” Houlihan said.

Health information experts such as Alan John Borner have endorsed Sanomedics and its fast-growing product line. Borner, Founder and CEO of New Hampshire’s [Environmental, Health, and Safety Publishing, LLC \(EHS Publishing\)](#) and creator of the non-profit think tank, [EHMI](#), has, for more than 30 years, tried to raise public awareness of local and global health issues – as well as what individuals can do in their own lives to improve their health and wellness. “Sanomedics’ hands-free digital technology is the ideal solution to the problems faced by at-home care-givers,” Borner pointed out.

“For those waiting for some hero on a white horse to rescue their families from this pandemic – or from the next natural or manmade disaster,” Borner noted, “I say ‘Wake Up!’ Emergency planning, response and recovery must start with individual human awareness – and readiness. Sanomedics is putting high-tech digital healthcare management tools into consumers hands, right in their homes, giving them more power to protect their own health, without waiting for that white horse.”

About Sanomedics

Sanomedics, a Nevada corporation – with offices in Miami, Florida; Las Vegas, Nevada; and Santiago Chile – brings digital technology from around the world into private homes and clinics in North and South America, providing improved accuracy and ease of use. For more information about Sanomedics, visit www.sanomedics.com or call 305-433-7814. info@sanomedics.com